



# FEJÉR MEGYEI KÖZGYŰLÉS ELNÖKE

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Reg. No.:

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## Letter of intent

I, **Dr. Krisztián Molnár**, representative of **General Assembly of Fejér County** hereby declare that we are highly interested in the results and the participatory process of the project proposal:

**AICARAMBA** (Artificial Intelligence to enhance the Competitiveness, Adaptability and Resilience of Agri-food SMEs and to strengthen their Business environment via Alliances) consortium, coordinated by Flanders' FOOD vzw, developing the AICARAMBA proposal in response to the COS-STRAT-20-3-05: 'Strategic alliances for the uptake of advanced technologies by SMEs on the economic recovery' by 02/02/2021.

AICARAMBA is a project bringing together the capabilities and knowledge of **14 partners**: clusters, representing the agri-food industry or the technology and digital solution providers, and technology centres from all over Europe.

The agri-food system becomes more and more interconnected. Also, the need for improved tracking and tracing, higher quality standards, prevention of food losses, more flexibility, etc. increase the need for a highly digitalized food processing industry. Multinationals hire consultants to scan their production and to introduce the necessary systems and software, for food SMEs it is a lot more difficult to find the right solutions. The COVID-19 pandemic further highlighted the need for flexibility and resilience and the importance of a high degree of digitalization of the food processing industry. **The economic recovery in Europe will only take place if also the food processing SMEs are supported by adequate actions and policy measures to adapt to changed (consumer) demands, new business models, value chains and working conditions.**

With the AICARAMBA consortium we want to **increase awareness about Artificial Intelligence (AI) and the opportunities and possibilities it may provide for the food processing SMEs.** The adaptation and implementation of Artificial Intelligence (AI) in its broad sense in the food processing industry will **enhance and support the competitive advantage, economic resilience and adaptability of this industry.** In the past several years, AI has not only moved to the top of the agenda for businesses, but also for policymakers, academic research institutions and the broader public. AI techniques are expected to bring numerous benefits, also for the food processing industry.

We are looking forward to use and contribute to the development, implementation and upscaling of the proposed technique and methodology.

This statement does not constitute any commitment.

Best regards,

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Dr. Krisztián Molnár

president of General Assembly of Fejér County

Hungary